

India's leading edutainment website for the youth

Media Kit 2018-2019

who are We



YOUTH INCORPORATED

is an award-winning, leading edutainment platform for the youth, since the last 6 years. Spearheaded by Editor Nitish Shah, the team behind the website is young and dynamic, and gets serious when it comes to education and career-deciding choices.

Youth Incorporated strongly believes that today's students are ambitious, confident go-getters, who will become fearless leaders of tomorrow.

We provide youth-related information on careers – traditional and out of the box, exam related concerns, avenues to study abroad, interviews with Deans & Professors, as well as exciting stories in the lifestyle and entertainment arena.

Youth Incorporated is the recipient of ABCI Silver and Bronze Awards, and the ICMA Creative Media Bronze Award and Awards For Excellence.





Relationships

What's in it for you?

Brand awareness

Increased reach

Targeted Publicity

Brand recall

Lead generation

Our Clients













































Our numbers talking

Avg Daily Facebook Reach

Avg. Monthly Website traffic

do the 15000 60000 pageviews

Facebook Fans

324,000+



Instagram

15000+

followers

Meet our readers

Website Stats



Male 46%



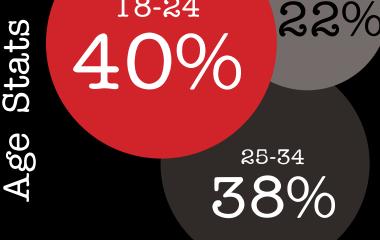


Others

USA - 7%

India - 74%

COUNTRY



18-24

reach Facebook



Male

INDIA

Maharashtra - 26% **Delhi - 13%** Karnataka - 8% **UP - 7%** West Bengal - 6% **Others - 40%**

What's on offer?

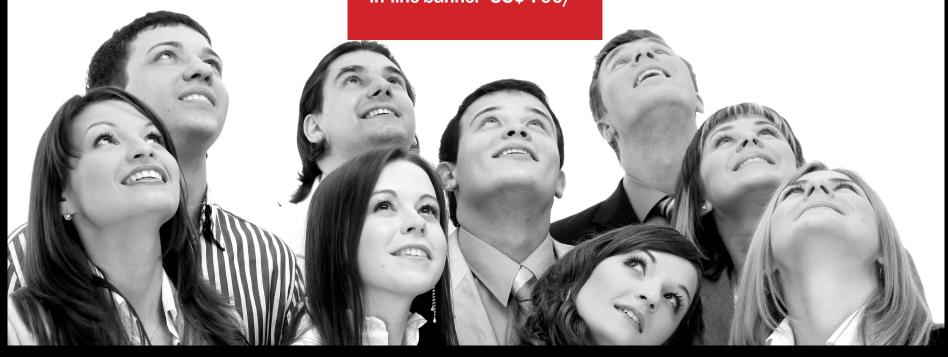
Social Media Promotion US\$ 400/month Facebook, Instagram, Twitter

Customised solutions

Design your own package from any of the offered solutions

Website Advertisement (Excluding taxes/month)

Top Banner- US\$ 1500/-RHS Banner- US\$ 1000/-Bottom Banner- US\$ 700/-In-line banner- US\$ 700/- Content marketing US\$ 200 per article, interview or video Additional Offer
Social Media
contests,
videos and event
coverage



Get in touch
Sonal V. Pol
Business Development Manager
sales@youthincmag.com
2223516622/09
THANK YOU

